

TUTORING ENGLISH AS A SECOND LANGUAGE

Tutorat par les pairs en anglais langue seconde



Social Media Lesson

Speaking Lessons



2022

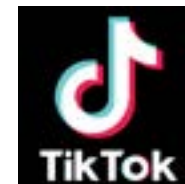
Québec 

STEP 1: Assessment

- Do you think you use social media platforms more or less than a typical teen?

STEP 2: Theory

1. What social media platform do you use the most? Why?
2. Do you use Twitter? Why or why not?
3. How much time do you spend on social media in a day? Do you think it is too much?
4. Would it be hard for you to give up social media? Why?
5. Do you prefer TikTok or YouTube videos? Why?
6. What was the latest (or favourite) Youtube or TikTok video you watched? Describe it
7. Do you follow any influencers? Who? What type? (music, gaming, celebrity, humor, fashion, beauty, sports, food, fitness, health or other) What do you like about them?



5. Do you use Instagram or Snapchat more? Why?
6. Do you ever post a fake name to protect your privacy? When?
7. Do you know anyone who has been a victim of cyber-bullying? Explain.



STEP 3: Controlled and Communicative Exercises

1. Read the following facts about social media that were available in 2022.
 - YouTube is the most used platform by teens (**95%**) followed by TikTok (**67%**) and then Instagram and Snapchat (60%). Only **32%** use Facebook and less use Twitter and WhatsApp. Only **36%** of teens say they use social media too much. However, **54%** of teens would find it difficult to give up social media.(1)
 - The average teen spends **three** hours a day on social media (2)
 - **Two** out of **three** teenagers follow an influencer and the most popular influencers discuss music, gaming and celebrities. (3)
 - **Twenty-six percent** of teens post fake names or locations to protect their privacy. (4)
 - **Fifty percent** of 10-18-year-olds have been victims of cyberbullying. (5)
2. Is your use of social media similar to the majority of teens described above? Explain.

STEP 4: Production Task

1. Teen's use of social media changes very quickly. Do you think these statistics are valid?
2. Why do you think teens aren't using Facebook as much as in the past?
3. Do you think cyberbullying will increase or decrease in the future?
4. What do you think will be the most popular social media platform five years from now?

STEP 5: Final Review

- What new vocabulary did you learn?

1. Teens, Social Media and Technology 2022. (August 10, 2022.) Pew Research Center. <https://www.pewresearch.org/>
2. Georgiev, Deyan. How Much Time Do People Spend on Social Media? (May 12, 2022). Review 42. <https://review42.com/>
3. 2 in 3 US Teens Follow Influencers. Which Types Are Most Popular? (December 6, 2021) Marketing charts. <https://www.marketingcharts.com/>
4. Madden, M. and al. Teens, Social Media and Privacy. (May 21 2013.) Pew Research Center. <https://www.pewresearch.org>
5. Cyberbullying Statistics (September 30, 2022). Enough Is Enough <https://enough.org>